



प.सं.: २०८२/८३
च.नं.:

सुदूरपश्चिम विश्वविद्यालय कैलाली बहुमुखी क्याम्पस



सूचना

मिति २०८३/१/३०

Kathmandu University School of Management Finance Club को आयोजना र कैलाली बहुमुखी क्याम्पसको सहकार्यमा मिति २०८३ जेष्ठ ४ गते सम्पन्न हुन गइरहेको प्रादेशीक National Stock Pitching Competition 2026 मा सहभागि हुन इच्छुक विद्यार्थीहरूले आफ्नो प्रस्तुतिको तयारी गरि क्याम्पस प्रशासनमा सम्पर्क राख्न सूचित गरिएको छ ।

साथै उक्त Competiton सम्बन्धि नियम र प्रक्रियाहरू यसै सूचना संग संलग्न गरिएका छन् ।

डा. शिवप्रसाद सापकोटा

स.क्याम्पस प्रमुख

स.क्याम्पस प्रमुख



KUSOM FINANCE CLUB

Email: financeclub@kusom.edu.np
Pinchhe Tole, Balkumari, Lalitpur, Nepal

Kusom

Date: 10th April, 2026

To,
Kailali Multiple Campus
Campus Road, Dhangadi, Nepal

Subject: Venue Partnership Proposal and Event Requirements

Dear Sir/ Ma'am,

We are incredibly excited about the prospect of partnering with your esteemed institution to host our upcoming National Stock Pitching Competition & Nationwide Financial Literacy Workshop. We believe your college would be an ideal location for this impactful event. To ensure the events run smoothly & successfully, we have outlined the logistical support and facilities we are seeking from our venue partner. Our specific requirements for the event day, on **“Monday, May 18, 2026”** are as follow:

- Venue Capacity: Hall or auditorium capable of accommodating 150+ people.
- Audio-Visual Setup: Access to a projector & basic audio for presentation
- Audience Mobilization: Assistance in gathering an audience from your student to actively participate in the Financial Literacy Workshop.
- Stall Spaces: Space to set up two small stalls. One for registration desk & the second for interactive games and information of our event partners.
- Event Participation: We highly encourage and require student teams from your college to register and actively compete in the events.
- Catering Arrangements: If possible, the provision of light snacks or refreshments for both the organizing team and the participants would be greatly appreciated.

We are very open to discussing how we can create a mutually beneficial partnership and highlight your institution's contribution throughout our marketing campaigns and the events themselves.

Please let us know if these requirements align with your available facilities and if we can schedule a brief meeting to discuss this collaboration further. Thank you for your time and consideration.

Lucky Agrawal
Coordinator
KUSOM Finance Club





KUSOM FINANCE CLUB

Email: financeclub@kusom.edu.np
Pinchhe Tole, Balkumari, Lalitpur, Nepal

KUSOM

7. Recommended Presentation Framework

To ensure teams cover all scoring metrics within the 10-minute limit, presentations (ideally 10-15 slides) should follow this structure based on the official judging criteria:

- **Executive Summary & Core Thesis:** State your BUY/SELL recommendation, current price, target price, and investment horizon. Explicitly outline "why" angles.
- **Business Model & Moat:** Demonstrate a clear understanding of the business model and outline the company's competitive dynamics/moat.
- **Macro & Industry Context:** Analyze relevant macroeconomic trends, policy tailwinds/headwinds, and the overall industry structure and competitive landscape.
- **Financial Analysis:** Prove that your thesis is backed by solid financial analysis (e.g., historical performance, liquidity, profitability, and solvency ratios).
- **Valuation Rigour:** Present your choice and grasp of valuation model(s) (e.g., DCF, DDM) and explicitly defend your key assumptions and their reasonableness.
- **Risks & Mitigants:** Dedicate a section to the identification of material risks and credible mitigations.
- **Technical & Primary Research:** Provide Technical Analysis (if used) to justify entry/exit points, and showcase out-of-box research (e.g., scuttlebutt, management interviews, primary data).


8. Presentation & Scoring Best Practices

- **Slide Quality & Delivery:** Judges will score based on slide quality, as well as overall pitch delivery. Avoid walls of text; use charts and graphs to illustrate your points.
- **Pacing:** Time management is a specific grading criterion. Rehearse your pitch to ensure you do not get cut off before presenting your valuation or risk slides.
- **Defending Your Thesis:** Q&A handling carries the highest weight of any single presentation element. Every team member must be prepared to explain formulas and defend key assumptions under pressure.


Lucky Agrawal
Coordinator
KUSOM Finance Club



 financeclub.kusom.edu.np

 @kusom_financeclub



KUSOM FINANCE CLUB

Email: financeclub@kusom.edu.np
Pinchhe Tole, Balkumari, Lalitpur, Nepal

KUSOM

- All pitches must include a clear target price and a specified investment time horizon (e.g., 6, 12, or 18 months).
- All presentation materials must be submitted to the organizers 24 hours prior to the event. No modifications can be made after this submission deadline.

4. Presentation & Q&A Mechanics

- Each team will get 13 minutes to present their stock pitch with a 7-minute Q&A session will follow, where judges and the audience may ask questions.
- Time limits will be strictly enforced. Any content delivered after the 13-minute mark will not be considered by the judges.
- Teams can use visual aids, charts, and graphs in their presentations.
- Internet use during the presentation is not allowed, unless explicitly permitted by the organizers. Teams must present using the organizer's offline computer setup.

5. Judging Criteria & Tie-Breakers

- Each pitch will be evaluated by 2 to 3 expert judges from the field of finance and investment and the decision of the judges will be final and binding.
- Judging criteria may include: investment rationale and analysis, financial metrics and valuation, risk assessment, and presentation and communication skills.
- In the event of a tie score between teams, the team with the higher score strictly in the "Financial metrics and valuation" category will be declared the winner.
- Any judge with personal affiliation to a competing team or direct conflict of interest with the pitched company must recuse themselves from scoring that specific pitch.

6. Code of Conduct & Academic Integrity

- Teams are expected to maintain professional behavior throughout the event, any form of misconduct or disruption will lead to disqualification.
- All work must be team's original, plagiarism will lead to immediate disqualification.
- While AI tools may be used for preliminary research or grammar checks, the core financial modeling, valuation, and presentation deck must be generated by the students. Teams must be fully capable of independently explaining and defending every formula and metric shown in their pitch during the Q&A.



KUSOM FINANCE CLUB

Email: financeclub@kusom.edu.np
Pinchhe Tole, Balkumari, Lalitpur, Nepal

KUSOM

Date: 12th April, 2026

TO WHOM IT MAY CONCERN

Subject: Official Rules: NSPC 2026 Provincial Round

1. Eligibility & Team Composition

- Each team must consist of 1 to 4 members while all members must be students currently enrolled in a recognized academic institution.
- A minimum of two registered team members must be physically present on the day of the event to deliver the pitch. No substitute members may be added after the registration deadline.


2. Registration & Event Logistics

- A security deposit of NPR 500 per team is required.
- The fee will only be refunded if the team is present at the event and actively participates. To qualify as "active participation," teams must successfully deliver their presentation and complete the Q&A session. No-shows forfeit the refund.
- All participants must arrive at the venue on time as informed by the organizers for registration and orientation.
- Delay on such activity may result in penalty. Specifically, teams arriving more than 15 minutes late to the orientation will incur a 5-point deduction. Arrival after the first pitch has commenced results in automatic disqualification.
- The event will begin with a short financial literacy session to provide valuable insights and set the tone for the competition.
- The competition will be conducted across all provinces, with provincial winners competing in the grand finale.

3. Pitch Guidelines & Deliverables

- Participants must select publicly listed companies only. Companies must only be actively traded on the Nepal Stock Exchange (NEPSE).
- Presentation can include: company overview, industry analysis, financial analysis, valuation, and investment recommendation.

 financeclub.kusom.edu.np

 @kusom_financeclub

Let's Join Forces

To shape the future of Nepal's capital market, empowering the next generation of leaders while positioning your brand at the forefront of national financial excellence.



KUSOM FINANCE CLUB

**KUSOM
Finance Club**



Connect with us:



+977 9807074131/ 9849149170



financeclub@kusom.edu.np



kusom_financeclub



financeclub.kusom.edu.np



Past Projects



Overview of Article IV Consultation and First & Second Reviews under the IMF Extended Credit Facility (ECF)

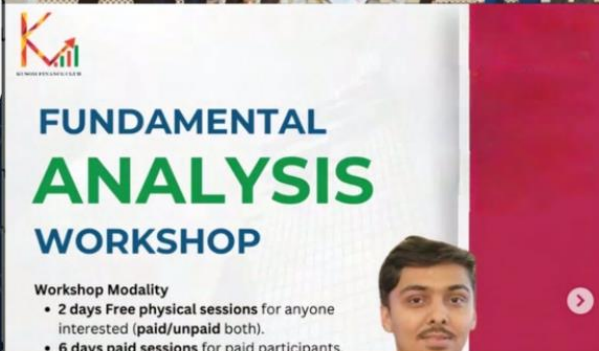
Speaker:



Teresa Deban Sanchez
Resident Representative to Nepal
International Monetary Fund

DATE: 18TH MAY, 2023
TIME: 3PM TO 5PM

VENUE: KATHMANDU UNIVERSITY SCHOOL OF MANAGEMENT, BALKUMARI, LALITPUR



→ National Level Stock Pitching

- Enhanced investment understanding.
- Built investor network.
- Connected students & experts.

→ Talk with Expert

- Linked students & leaders.
- Facilitated career networking.
- Clarified industry expectations.

→ Workshop

- Conducted investment training.
- Connected students & experts.
- Taught market evaluation.

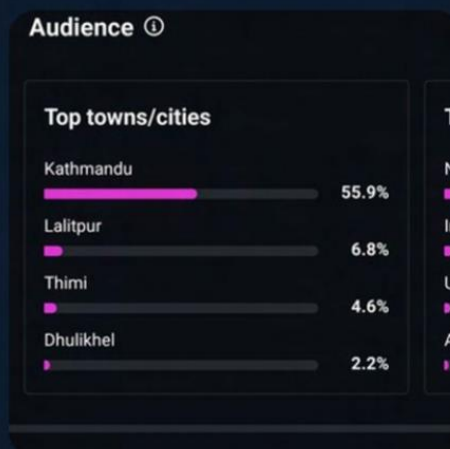
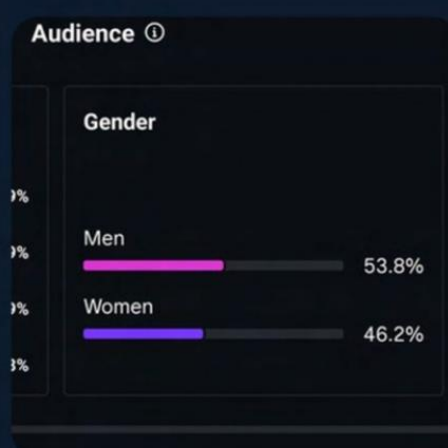
→ Commodity Trading

- Pioneered trading simulation.
- Taught market strategies.
- Enabled hands-on learning.



Current Social Media Metrics

Note: During Promotional Phase of NSPC, the given data rises by more than 120% YOY





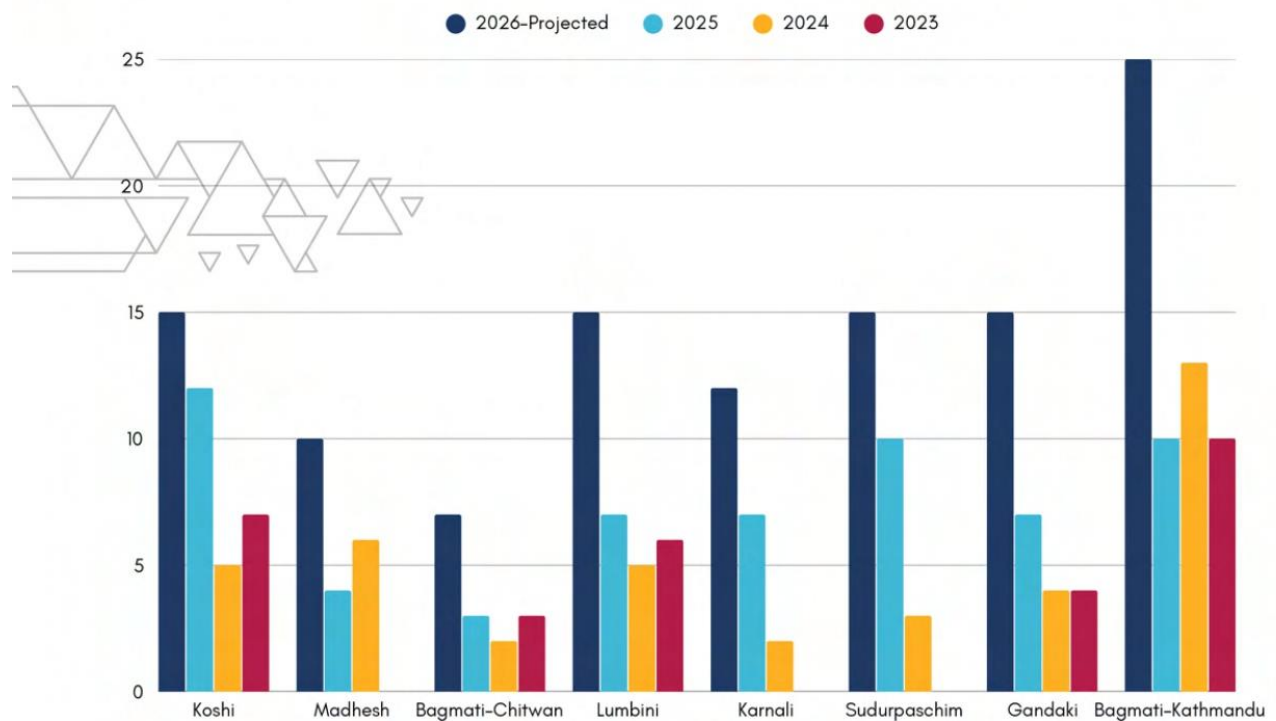
Audience Trend



Year	Koshi	Madhesh	Bagmati (Chitwan)	Lumbini	Karnali	Sudurpaschim	Gandaki	Kathmandu
2026 (EXP)	250	200	230	250	200	240	280	500
2025	155	130	120	155	105	175	125	350
2024	124	104	96	124	84	140	100	280
2023	112		86	112			90	252



Trends of NSPC



Year	Koshi	Madhesh	Bagmati (Chitwan)	Lumbini	Karnali	Sudur-paschim	Gandaki	Kathmandu
2026 (EXP)	15	10	7	15	12	15	15	25
2025	12	4	3	7	7	10	7	10
2024	5	6	2	5	2	3	4	13
2023	7	0	3	6	0	0	4	10





KUSOM
Finance Club

Glimpse of Past Partners





Benefits for Participants

Creation of a platform for students to showcase their financial and investment knowledge

Boost self-confidence in the field of finance

Involvement in a strong student community

Networking with the prominent judges and students of other colleges

Financial awareness of the stock market (Fundamental and Technical analysis).



Benefits for College

Enhance student's learning process through the healthy competition

Boost the morale of students in the field of finance

Promotion of School/College

Future perspective for students and experience on organizing similar high-class level events



Brokerage & Trading Basics

Brokerage and trading basics introduce how investors buy and sell securities through licensed brokers. This section explains trading accounts, order types, stock exchanges, and basic market terminology. The aim is to help beginners understand how trading works, the risks involved, and the importance of informed decision-making rather than speculation.

Pension Fund System

The pension fund system is designed to provide financial support after retirement. This topic explains how pension schemes operate, including contributions, fund management, and benefit payouts. Understanding pension systems encourages long-term saving, disciplined investing, and early planning to ensure financial independence and stability during post-retirement life.

Financial Roadmap & Goal Setting

Financial roadmap and goal setting involve creating a structured plan to achieve short-term, medium-term, and long-term financial objectives. This includes setting realistic goals, prioritizing expenses, saving systematically, investing strategically, and regularly reviewing progress. A clear financial roadmap helps individuals align their income and spending with life goals, leading to better financial control and confidence.



Insurance & Risk Management

Insurance and risk management focus on protecting individuals and families from unexpected financial losses. This topic explains different types of insurance life, health, motor, and property and how risk is transferred from individuals to insurance companies. Understanding insurance helps individuals choose appropriate coverage, minimize financial uncertainty, and ensure financial security during emergencies.

Banking & Credit Management

Banking and credit management cover the role of banks in the economy and the responsible use of credit facilities. This section explains savings and current accounts, loans, interest rates, credit cards, and credit scores. Effective credit management helps individuals borrow wisely, avoid over-indebtedness, maintain a good credit history, and use banking services to support personal and professional growth.

Fraud Prevention & Financial Security

This topic emphasizes the importance of safeguarding personal and financial information in an increasingly digital world. It covers common financial frauds such as phishing, online scams, identity theft, and ATM or mobile banking fraud. By understanding preventive measures like strong passwords, verification practices, and cautious digital behavior, individuals can reduce financial risks and protect their assets.



Financial Literacy Module Content

Introduction to Financial Literacy

Financial literacy is the foundation for making informed and responsible financial decisions. It equips individuals with an understanding of basic concepts such as saving, budgeting, interest, inflation, and investing, enabling them to manage personal finances effectively. In today's complex financial environment, financial literacy is essential for avoiding debt traps, planning for the future, and achieving long-term financial stability and independence.

IPO & MeroShare

This session introduces the concept of Initial Public Offerings (IPOs) and explains how companies raise capital by offering shares to the public. Through a live demonstration of the MeroShare platform, participants gain practical exposure to account creation, application for IPOs, checking allotment status, and managing demat holdings. The objective is to bridge the gap between theory and real-world participation in Nepal's capital market.



Component	Score	Status
Financial Knowledge	47.30%	Critical Gap. Low understanding of basic financial concepts.
Financial Behavior	63.50%	Moderate. Positive habits in saving and spending control.
Financial Attitude	64.10%	Strong. High willingness to learn and plan for the future.

Province	Financial Literacy Score	Branch Density	Key Characteristics
Bagmati	64.5% (Highest)	High (1,906+ branches)	Highest usage of all.
Gandaki	High (Top Tier)	High	Strong remittance, high banking usage, High mobile banking adoption.
Karnali	58% (Above Avg*)	Very Low (Lowest)	Surprising Data: Despite lowest infrastructure (only ~240 branches), residents scored well in financial behavior/attitude
Lumbini	Below Avg	Moderate	High number of Microfinance Institutions (MFIs.)
Koshi	Below Avg	Moderate	Significant gap between urban industrial corridors and rural hill.
Sudurpashchim	Low	Low	Geographic remoteness limits access. High reliance on informal borrowing rather than banks.
Madhesh	52.0% (Lowest)	Low (Worst Ratio)	Critical Concern. Lowest literacy despite high population density. Highest gender gap in the country.



Why Financial Literacy Session?

- National financial literacy stands at 57.9% (NRB Baseline Survey, 2022), based on a composite of financial knowledge, attitudes, and behaviors.
- Nepal's Financial Inclusion Index (FII) increased from 0.40 in FY 2021/22 to 0.47 in FY 2023/24, with scores of 0.47 for access, 0.49 for usage, and 0.41 for quality.
- Adult account ownership by Global Findex (2021) reports around 54%.
- Need for Targeted and Inclusive Financial Literacy Programs
- Gender gaps exist, particularly affecting women in rural areas.

Province	Population per branch	Financial literacy (%)	Bank accounts (per 100k adults)	Financial Inclusion Index
Koshi	5,037	57	2,026	0.27
Madhesh	8,540	52	1,674	0.15
Bagmati	2,680	64.5	3,856	0.98
Gandaki	2,982	62.4	3,137	0.53
Lumbini	4,902	55.6	2,358	0.31
Karnali	7,124	59.7	1,824	0.14
Sudurpashchim	6,963	57.5	1,955	0.18
Nepal	4,501	57.9	—	—



Average Footfall of National Stock Pitching & Financial Literacy 2025

Location	No. of Edu Institutions	Teams	No. of Participants
Koshi (Itahari)	5	10	155+
Madhesh (Birgunj)	8	10	115+
Bagmati (Chitwan)	9	4	120+
Sudurpaschim (Dhangadhi)	8	10	175+
Karnali (Surkhet)	5	7	105+
Lumbini (Butwal)	5	8	155+
Gandaki (Pokhara)	8	8	125+
Kathmandu	15+	15	350+
Final Event	8+	8	200
Total	64+		1500+



Modality

- 1 The National Stock Pitching Competition is a platform for college students across Nepal to showcase their analytical and presentation skills by analyzing stocks listed on the Nepal Stock Exchange (NEPSE). The competition aims to promote financial literacy and foster academic approaches to investment analysis. It will be conducted in three phases, followed by a grand finale in Kathmandu Valley.
- 2 A dedicated team will travel across all provinces over 15 days, coordinating provincial rounds at the respective college venues. Each pitching event will be evaluated by a panel of three judges, one from the host college and two industry experts representing sponsor organizations.
- 3 A Memorandum of Understanding (MOU) will be signed between the winning teams and the Finance Club, which will ensure their arrival for the final competition in Kathmandu by covering transportation costs (if possible) and accommodation. The date for the final event will be communicated to the winning teams. The provincial winner will be provided a workshop by assigned mentors to make proper investment thesis to set benchmark for a competitive environment
- 4 The winning team from each province will be given the opportunity to travel to Kathmandu for the final round of the competition, where they will compete against the finalists/winners from all the Provinces. It will also be stated in the MOU that any team that fails to arrive at Kathmandu at the given date will be disqualified.
- 5 An hour session on Financial Literacy will be conducted in each province for participants and if possible, for Local Vendors & underprivileged ones.



Event Details



Phase III:

Kathmandu Valley: Kathmandu University School of Management (KUSOM)

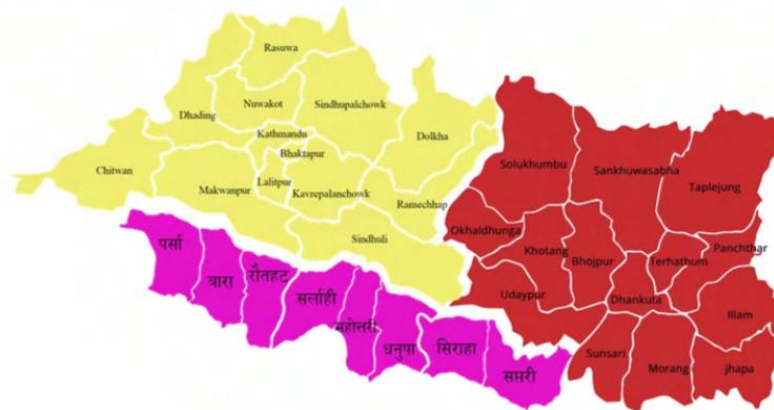


Final Event

Kathmandu Valley: Venue TBD



Event Details



Phase I:

Koshi Province: Kasturi College, Itahari
Madhesh Pradesh: Birgunj Public College, Birgunj
Bagmati: Presidency College of Management Sciences, Chitwan



Phase II:

Gandaki Province: Pokhara University, Pokhara
Lumbini: Kshitiz International Campus, Butwal
Karnali Province: MUSOM, Surkhet
Sudurpaschim Pradesh: Kailali Multiple Campus



Facilitated by seasoned industry professionals.

National-level competition covering all seven provinces.

Applies technical and fundamental analysis skills.

Expert mentorship with real-time feedback.

Develops persuasive, professional stock pitches.



Event Proposition

Literacy and Involvement

Real-Time Guidance

Analytical and Presentation Skills

Networking & Professional Growth

Confidence & Competitive Spirit

Our Approach



Event Objectives

- To enhance the understanding and active participation of young individuals in the Nepalese capital market by promoting a research-driven, fundamental approach to stock evaluation rather than speculative practices.
- To equip participants with hands-on experience through structured mentorship, expert guidance, and real-time market analysis, enabling them to develop sound valuation skills and a deeper understanding of market dynamics
- To provide a professional platform for students to demonstrate their ability to conduct comprehensive analyses—including economic, industry, and company-level evaluations—and effectively communicate well-structured investment ideas.
- To facilitate meaningful networking opportunities with finance professionals such as merchant bankers, finance academicians, and market experts, thereby improving industry exposure and future career prospects.
- To encourage healthy competition that benchmarks analytical and presentation skills while building self-confidence and strengthening professional communication abilities.





Club Objectives

Objectives

1

Enhance youth participation and literacy.

2

Bridge theory with real-world application.

3

Lead and support nationwide finance clubs.

4

Simplify finance through research-driven approaches.

Mission & Vision

Mission

Bridging academic theory and practice through nationwide mentorship and culture.

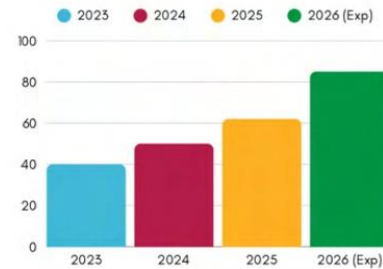
Vision

Empowering students through premier national events and a collaborative ecosystem





About KUSOM Finance Club



Members in the Club

The KUSOM Finance Club transcends the role of a typical student organization by serving as a vital link between the academic world and the financial sector. Recognized as one of the largest student bodies in Nepal, we have cultivated a robust community of finance enthusiasts through impactful events that reach professionals and students nationwide. Driven by our new motto, "Making Finance Fun Again," By facilitating hands-on workshops, mentorship programs, and direct networking with industry experts, we equip our members with the real-world skills necessary to excel. Our strategic partnerships with leading financial institutions and regulatory authorities ensure that our initiatives offer genuine, practical experience, helping us nurture analytical talent and shape the future leaders of the finance industry.

Metric	2023	2024	2025	2026 (EXP)
Total Events Hosted	3.0	4.0	4.0	5.0
Avg. Attendance	400.0	500.0	600.0	900.0
Key Flagship Events	2.0	2.0	2.0	3.0
Corporate Partners	6.0	8.0	11.0	20.0
Members Satisfaction (1-5)	4.1	4.3	4.5	4.8



KUSOM
Finance Club

Introduction

Kathmandu University School of Management

Kathmandu University School of Management, KUSOM, established in 1993, is a leading business school based maintains its standing as the country's premier business school, consistently rated as the top choice for both aspiring students and employers. Dedicated to professionalizing management, the School sets national quality standards while aspiring to rank among the best institutions in South Asia through innovative pedagogy and state of the art research. By focusing on its four core pillars—management education, training, consulting, and research. KUSOM fulfills its mission to develop capable business leaders, entrepreneurs, and policymakers who drive organizational growth and generate valuable management knowledge for the nation.



Letter of Approval



KUSOM
Finance Club

Date: April 7, 2026



TO WHOM IT MAY CONCERN

Subject: Invitation to Partner in National Stock Pitching Competition and Nationwide Financial Literacy Workshop 2026

Dear Sir/Ma'am,

The KUSOM Finance Club, a student-led club under the KUSOM Student Welfare Council, is pleased to announce its flagship event, the "National Level Stock Pitching Competition and Financial Literacy" from **month of May to end of June**. This initiative is aimed at bridging the gap between academic learning and industry expertise. This upcoming 2026 event is officially approved by KUSOM.

This event will feature distinguished financial professionals who will provide insights into key industry trends and practices. The initiative will be conducted through panel discussions, sessions, and expert video content to ensure a comprehensive learning experience. Participants from multiple institutions across all seven provinces will compete in provincial rounds, with winners advancing to the grand finale in Kathmandu.

The organizing team of KUSOM Finance Club is conducting this event as part of their student engagement and leadership development activities, under the supervision and guidelines of KUSOM.

We would appreciate any support provided to the team by your organization.

Prof. Dr. Bijay KC

Dean

Kathmandu University School of Management

Letter of Partnership



To
Mr. Lok Bahadur Bist

We hope this message finds you well. The Kathmandu University School of Management (KUSOM) Finance Club would like to invite your esteemed institution to collaborate with us as a venue partner for our upcoming National Stock Pitching Competition 2026, which will take place across all provinces of Nepal this May.

This event aims to bring together aspiring investors and students in a competitive yet collaborative environment where participants present innovative stock-pitching ideas based on financial and market analysis. The competition provides students with a valuable platform to develop analytical skills and gain exposure to real-world investment concepts.

As a venue partner, your institution will play an important role in supporting this academic initiative by providing a space for the event and encouraging student participation. This collaboration will help promote financial literacy, analytical thinking, and interest in capital markets among students.

For any queries or further discussion, feel free to contact us at +977 9702036873 or at financeclub@kusom.edu.np.

Sincerely,
KUSOM Finance Club

KUSOM Finance Club



NATIONWIDE FINANCIAL LITERACY WORKSHOP

20
26

& National Stock Pitching Competition



Presented to:

Kailali Multiple Campus

Presented by:

Kathmandu University
School of Management
(KUSOM) Finance Club

Contact:

financeclub@kusom.edu.np

+977 9807074131/ 98049149170



Website
financeclub.kusom.edu.np



Instagram
[kusom_financeclub](https://www.instagram.com/kusom_financeclub)